

## Securus, Inc.'s eSafe GPS Locator for Young Children Gives Parents Peace of Mind

### Securus, Inc. Announces General Availability of eSafe GPS Locator

CARY, NC (April 8, 2011) – Securus, Inc., a market-leading provider of GPS-based products and technology to address a new and fast-growing segment of the GPS market, Safety and Security applications, announced today the general availability of the eSafe GPS Locator. eSafe is designed to be worn or carried by young children and gives parents the peace of mind of knowing that they can always find their child.

“As an early adopter of eSafe, I am excited to offer it to fellow parents of young children,” said Chris Newton, President and CEO of Securus, Inc. “We all know that we cannot be with our children at all times, and eSafe gives my wife and me peace of mind that our children are at the locations they should be. Furthermore, our children feel safe knowing that if there is an emergency, they can press a button for help.”

With eSafe GPS, parents set up designated safe zones for their child (for example: home, school and soccer practice) and eSafe will send alerts via email and text message whenever the child enters or leaves those SafeSpots. Continuous tracking can be enabled by the child pressing the rescue button on the locator or remotely by the parent via the web-based eSafe tracking system.

eSafe GPS locators are small, lightweight and water-resistant and come in four fun styles, along with a durable pouch that easily attaches to a child's belt or slips into a child's backpack. eSafe uses both GPS tracking and Cellular Triangulation to quickly and accurately pinpoint a child's location to within 15 yards, and parents can check their child's location 24/7 using the online eSafe tracking system, an application on their smart phone or via text message. Parents can also use eSafe to track their children's location when they take trips away from home: eSafe can show parents exactly where their children are located and will quickly alert parents if the child presses the rescue button anytime, anywhere.

eSafe is also useful for school administrators and day care center directors. It can track school buses on their routes and alert school personnel if a bus is late, and it can also keep track of children on field trips or during after-school activities. eSafe can also assist in supervising special-needs children throughout the day.

To learn more about eSafe GPS Locators, visit [www.eSafeGPS.com](http://www.eSafeGPS.com).

#### **About Securus, Inc.:**

Securus, Inc. is focused on deploying GPS-enabled solutions for the Safety and Security market. Securus has developed a complete GPS technology platform, “GPS as a Service,” enabling the Company and its market partners to deliver tailored GPS hardware and software solutions specifically designed for each vertical. Securus' strategy is to partner with leading companies in each vertical market with domain expertise and ready market access ensuring best-of-class solutions and rapid market growth. Securus has developed products for a number of markets, including college students, individuals with special needs, pet protection, child safety and law enforcement. Visit Securus at [www.SecurusGPS.com](http://www.SecurusGPS.com).

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