



M2M Enabler RACO Wireless Will Support New eCare+Voice Medical Alert Device Developed by Securus

San Diego—CTIA Enterprise & Applications™ 2011 (Booth #441)—October 11, 2011—[RACO Wireless](#), a key machine-to-machine (M2M) partner and enabler, announced that it is providing the M2M backbone for eCare+Voice, an emergency medical alert communicator and locator from [Securus Inc.](#), designed to help seniors stay independent.

Securus, a market-leading provider of GPS-based products and services, will launch eCare+Voice in retail channels via its subsidiary, Zoombak, Inc., in January 2012. eCare+Voice works indoors and outdoors, anywhere in the United States, using GPS technology.

eCare+Voice is fully self-contained, with a powerful speaker and microphone, and does not require a base station. The chargeable unit features an emergency SOS button that connects the user to the Securus Emergency Care Center, allowing the user to talk with emergency specialists instantly.

Seniors can wear eCare+Voice on a lanyard or on a pouch that attaches to a belt. Caregivers can locate seniors using a web-based tracking portal or with a cell phone.

“eCare+Voice is a great example of the kind of innovative applications that M2M can support – products that enhance personal safety and make our lives better,” said John Horn, president of RACO Wireless. “RACO Wireless enables companies like Securus to bring cutting-edge, customized M2M applications to market quickly and cost-effectively.”

RACO Wireless specializes in providing wireless connectivity for machine-to-machine applications via [T-Mobile's network](#). RACO Wireless makes it easy for companies like Securus to build, support and enhance M2M applications thanks to its unique, streamlined approach to delivering customized M2M connectivity solutions. In fact, RACO Wireless can assemble a flexible, end-to-end M2M connectivity solution for its partners – including delivering custom rate plans, tailored billing solutions and customized wireless connectivity as well as helping them with device certification and branding their M2M applications – within just hours or days.

“We forged a partnership with RACO Wireless earlier this year, and we’ve been very pleased with the speed and agility with which RACO Wireless has helped us bring new applications to market,” said Chris Newton, president and CEO of Securus. “This partnership allows Securus to continue innovating in the fast-growing market for GPS safety and security applications with products like eCare+Voice. RACO Wireless provides the connectivity, the management tools and the relationships needed to support our growth.”

more

During the CTIA Enterprise & Applications™ 2011 show, Securus will also demonstrate its eClick product, an emergency GPS locator that tracks indoors and outdoors using GPS, cellular triangulation and WiFi. eClick only begins tracking when the user presses the emergency SOS button, and pressing the emergency SOS button instantly connects the user with local or campus police, who can track the user and see turn-by-turn directions to the user's location.

RACO Wireless will showcase its M2M connectivity and SIM management solutions, including eClick, eCare+Voice and the [Omega Management Suite™](#), at the CTIA Enterprise & Applications™ 2011 show at Booth #441. The RACO Wireless OMS is a robust information tool that delivers unprecedented visibility into the wireless network and provides essential tools designed to simplify SIM management. It provides advanced reporting and alerting features including real-time SIM monitoring & reports, overage reports & alerts, SIM activation & maintenance, SIM management, web based billing, and APN system hardware status monitors.

About RACO Wireless

[RACO Wireless](#), a subsidiary of RACO Industries in Cincinnati, OH and a T-Mobile partner for 10 years, is a leading provider of wireless data solutions to the machine-to-machine industry specializing in delivering wireless data your way, with a data solution portfolio based on innovation, flexibility, and reliability.

About Securus Inc.

Securus Inc. is focused on deploying GPS-enabled solutions for the Safety and Security market. Securus has developed a complete GPS technology platform, "GPS as a Service," enabling the Company and its market partners to deliver tailored GPS hardware and software solutions specifically designed for each vertical on one streamlined interface. Securus' strategy is to partner with leading companies in each vertical market to ensure best-of-class solutions for customers. Securus' products are designed for college students, individuals with special needs, pet protection, child safety and law enforcement. Through its wholly owned subsidiary, Zoombak, Inc., general purpose and vehicle tracking locators are sold through national retail chains. Visit Securus at www.SecurusGPS.com and learn more about Zoombak at www.Zoombak.com.

Media Contacts:

Jill Van Nostran for RACO Wireless
Calysto Communications
1-877-701-2060 ext. 506
330-347-2386 mobile
jvannostran@calysto.com

Amanda Goldfarb for Securus Inc.
agoldfarb@securusgps.com
media@SecurusGPS.com
www.SecurusGPS.com

Suggested tags: M2M, machine-to-machine, telemetry, T-Mobile, RACO Wireless, Securus, GPS, eCare+Voice, eClick, SIM management