

Seasoned Retail Executive Joins Securus Board

Dennis Eck brings a wealth of retail corporate executive experience to Securus

Cary, NC (Dec 20, 2010) – Securus, Inc., a provider of GPS-based products and technology to address a new and fast growing segment of the GPS market, Safety and Security applications, announced today an investment by Dennis Eck, a seasoned retail executive. Mr. Eck will also join Securus' Board of Directors.

"We are very pleased to have Dennis join our company, both as an investor and as a Board member," states Chris Newton, President and CEO of Securus, Inc. "Dennis is an active and very successful early stage investor and brings a wealth of experience to Securus as we enter a high growth stage. Dennis has built and run a number of large, highly successful companies and will be instrumental, along with the rest of our Board, in helping guide us as we expand. We look forward to working with him as we continue to expand upon our lead in the markets we are attacking."

Securus has created a unique GPS-based technology platform, "GPS as a Service," to deliver, along with its market partners, fully featured and customized safety and security solutions designed specifically for each vertical market. Securus plans to leverage this technology platform and use the new investment capital for company expansion with an emphasis on bolstering its sales and marketing to accelerate growth into additional vertical markets within the GPS Safety and Security market.

"I am excited about my investment in Securus and my appointment to the Board," states Dennis Eck. "The company is a leader in the emerging market for specialized GPS services for safety and security applications and has demonstrated traction in these markets. Securus has excellent technology, a very strong team, and is delivering on some exciting initiatives. I look forward to working with the Securus team as the company creates additional value for its stakeholders."

Mr. Eck has been the Non-Executive Chairman of the Board Ulta Salon, Cosmetics & Fragrance, Inc. since October 2003. From November 1997 to September 2001, Mr. Eck served as Chief Executive Officer and director of Coles Myer LTD Australia, one of Australia's largest retailers. Prior to that, Mr. Eck served in various other executive roles with Coles Myer, including as Chief Operating Officer and a director. Prior to 1994, Mr. Eck served as President, Chief Operating Officer and a director of The Vons Companies Inc., as the vice Chairman of the Board and Executive Vice President of American Stores, Inc., as Chairman and Chief Executive Officer of American Food and Drug, and as President and Chief Operating Officer of Acme Markets, Inc. In 2000, Mr. Eck was named the Astute Business Leader of the Year in Australia by the Association of Chartered Accountants.

"We welcome Dennis as a shareholder and to the Board," states Dave Tomick, Chairman of the Board of Securus, Inc. "I look forward to working with him and believe that he complements the team tremendously."

About Securus:

Securus is focused on deploying GPS-enabled solutions for the Safety and Security market. Securus has developed a complete GPS technology platform, "GPS as a Service," enabling the Company and its market partners to deliver tailored GPS hardware and software solutions specifically designed for each vertical. Securus' strategy is to partner with leading companies in each vertical market with domain expertise and ready market access ensuring best-of-class solutions and rapid market growth. Securus has launched a product for the pet market in partnership with American Kennel Club Companion Animal Recovery (www.SpotLightgps.com) and will announce new products and partnerships for additional markets in the coming months. Visit Securus at www.SecurusGPS.com.

Media Contact: Megan Lavery: 866-989-7768 | MLavery@SecurusGPS.com | www.SecurusGPS.com |